

EMBRACE JOURNALISM AWARD 2005/6

presented to **Dr Ingo Blank**

for their entry **"Da gehen Sie am
besten zum Arzt!"**

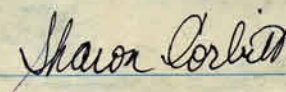
which demonstrated accurate, responsible
and sensitive reporting on urinary
incontinence, the last medical taboo.



Professor Philip Van Kerrebroeck
University Hospital, Maastricht, The Netherlands
(on behalf of the judging panel)



Julia Meyer-Kleinmann
External Communications,
Boehringer Ingelheim GmbH



Sharon Corbitt
Global Product Communications
Eli Lilly and Company



embrace

WINNER
best medical media article

